

## Press release

### Ventcroft – Award Winning Status

Ventcroft, one of the UK's leading manufacturers of fire and intruder alarm cable are still showing significant growth within the market place despite stern competition, and this was proven as they were delighted to be winners at the prestigious Liverpool Daily Post's Regional Business Awards 2007.

The Runcorn based company won the Business of the Year award in the category for companies with less than 50 employees. Ventcroft were also runners up in the prestigious Investment of the Year award category to Ford's Land Rover Halewood Plant, showing that they have not only delivered a sustained increase in turnover over the last two years but have demonstrated a willingness to invest for the future.



**The award winning Ventcroft team.**

Ventcroft the largest independent manufacturer of fire and intruder alarm cable in the UK, has seen significant growth in the last three and a half years with sales expanding four fold. Jim Malone, Ventcroft's Sales Director commented on the award: "We were delighted to win this prestigious award. The company has been going from strength to strength and this award endorses the hard work and effort of all our staff. Our high level of investment in new cable manufacturing plant is unique in the UK and will mean we can continue to grow our client base and market share."

The event was held in the prestigious St. George's Hall in Liverpool and BBC broadcaster Peter Sissons hosted the evening's proceedings in front of 500 guests which celebrated Liverpool's 800<sup>th</sup> birthday year.

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